Certification Standards

(Guidelines for Development of a Minimum Reassessment Program) Revised April 2019

Bureau of Local Assessment Informational Guideline Release 19-08





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Informational Guideline Release

Bureau of Local Assessment Informational Guideline Release (IGR) No. 19-08 April 2019

Supersedes IGR 17-01 and Any Prior Written Inconsistent Statements

<u>CERTIFICATION STANDARDS</u> GUIDELINES FOR DEVELOPMENT OF A MINIMUM REASSSESSMENT PROGRAM

(G.L. c. 40, § 56; c. 58, §§ 1, 1A and 3; c. 59, §§ 2A and 38)

This Informational Guideline Release (IGR) provides guidance to local assessors on the minimum standards of assessment performance their proposed property valuations must meet for the Commissioner of Revenue to certify they are assessing at full and fair cash valuation.

Questions should be directed to the Bureau of Local Assessment.

Topical Index Key: Distribution:

Assessment Administration Assessors

Valuation

Supporting a Commonwealth of Communities www.mass.gov/DLS P.O. Box 9569 Boston, MA 02114-9569 (617) 626-2300

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<u>CERTIFICATION STANDARDS</u> GUIDELINES FOR DEVELOPMENT OF A MINIMUM REASSSESSMENT PROGRAM

(G.L. c. 40, § 56; c. 58, §§ 1, 1A and 3; c. 59, §§ 2A and 38)

These guidelines provide guidance to local assessors on the requirements and policies that they must follow for the Commissioner of Revenue to certify they are assessing at full and fair cash valuation under Massachusetts General Laws. c. 40, § 56 and c. 59, §§ 2A and 38.

The guidelines prescribe minimum standards of assessment performance that proposed property valuations must meet and set forth the policies that apply to the Commissioner's review of proposed valuations for certification purposes. <u>G.L. c. 58, §§ 1, 1A</u> and <u>3</u>.

These standards and policies are effective beginning with certification of assessed valuations as of January 1, 2019 for fiscal year 2020. They supersede those found in Informational Guideline Release (IGR) 17-01, *Certification Standards* (April 2017) and any prior written inconsistent publications or statements.

BUREAU OF LOCAL ASSESSMENT

JOANNE GRAZIANO, CHIEF

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SIGNIFICANT CHANGES FOR FY 2020

The following are changes incorporated in these standards. They are effective beginning with assessments as of January 1, 2019 for fiscal year 2020.

- Additional guidance and Income and Expense templates and forms are linked on DLS website. See page 8.
- Statistical Analyses including Price Quartiles/Halves are to also meet for Interim Year Review. See page 10.
- As of FY 2019, BLA valued State Owned Land is using a statutory formula based on each community's base valuation and updated every two years, beginning in FY2020, using the community's (EQV) equalized valuation. See page 16.
- Recommended Report Specifications for Certification Review Documentation updated 2019. See RP1-RP14.

Changes to the Certification Check List: See CF-7

- Verify Loc ID field export is on LA3 Sale Report.
- Reimbursable State Owed Land property record cards no longer required to be submitted.
- Signed Utility Letter by Board of Assessors for NBV no longer required.
- Visit History or Last Inspected Report format added. See RP 13-14

SIGNIFICANT CHANGES FOR FY 2021

The following are significant changes incorporated in these standards. They are effective beginning with assessments as of January 1, 2020 for fiscal year 2021.

• For Utility Valuation (Property Use code 504): During your certification year, we expect substantiation of your valuation position.

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INTRODUCTION

These materials have been prepared by the Bureau of Local Assessment (BLA) to assist assessors to plan and carry out the reassessment program necessary to achieve full and fair cash value in accordance with the requirements of <u>G.L. c. 40, § 56</u> and <u>c. 58, §§1</u>, <u>1A</u> and <u>3</u>. These Certification Standards (*The Guidelines for Development of a Minimum Reassessment Program*) specify technical, procedural, administrative practices and assessing expectations.

An assessment is the value placed upon all real and personal property for the purpose of local property taxation. An analysis of market conditions along with the assessment level and uniformity must be performed annually as of January 1 whether for the five-year certification or for an interim year adjustment.

The five-year certification review is conducted by BLA staff to ensure the proposed values were derived utilizing a methodology based on generally accepted mass appraisal practices, are supported with current market evidence and are uniformly and equitably applied to all property. The data quality, all cost and depreciation tables, and land schedules will be reviewed for all real property. In addition, income producing property will be reviewed for income and expense analysis, development of the economic rent schedules, capitalization rates and correlation of the values derived from two appraisal approaches. Personal property accounts will be reviewed for appropriate listing and valuation of assets along with the cost and depreciation schedules.

The statistics must conform to the Commissioner's minimum standards for certification as established in these Guidelines and will be used for the purpose of measuring the level and uniformity of assessments before and after the revaluation. Conforming statistics are not solely determinative that the proposed valuations are appropriately derived or applied.

Statistical medians and CODs alone are not to be considered market evidence.

Assessors may be requested to provide additional documentation, to supplement the standardized reports, during the certification review as questions arise.

Questions pertaining to these Standards or program development may be addressed to the Bureau at bladata@dor.state.ma.us or call:

Boston (617) 626-2300 Worcester (508) 792-7300 Springfield (413) 452-3800

Information is also available on the DOR web site at www.mass.gov/dls

PROPERTY ASSESSMENT CONTRACTS

Municipalities for various reasons may need to contract with an independent revaluation contractor to perform revaluations or other property assessment services.

All requests for consulting services must conform to <u>G.L. c. 30B</u>, the Uniform Procurement Act. For additional information, please refer to the "*Practical Guide to Drafting Effective Invitations for Bids and Requests for Proposals for Supplies and Services*" (April 2005) issued by the Massachusetts Office of the Inspector General.

http://www.mass.gov/ig/publications/guides-advisories-other-publications/online-guide-to-drafting-ifbs-rfps-for-supplies-services.html

A contract by a municipality for revaluation or other assessing services should contain the following topics: The agreement, scope of work to be completed, time and expected delivery of the completed materials, compensation, general requirements pertaining to performance bonds, time frame for submission of the proposals, rights reserved by the municipality etc.

All contracts should be reviewed and discussed with town/city counsel.

FIVE-YEAR CERTIFICATION REVIEW

The Bureau of Local Assessment certification process consists of, but is not limited to, a data quality review, a statistical ratio studies review, and a valuation review to ensure that proper appraisal methodology was utilized while uniformly and equitably applied to all property.

A revaluation program should be based on the mass appraisal process utilizing the components of an acceptable mass appraisal system. The mass appraisal system is comprised of the following: data management, valuation, performance analysis, administration and appeals.

After determining the scope of the reassessment program, the assessors must prepare a work plan for its accomplishment and submit it to the BLA, as explained in detail under the Minimum Program Components section.

The valuation system should have the capability to maintain data, readily update the values, and produce all reports necessary to meet the minimum standards for certification.

Minimum Program Components

Revaluation Workplan

BLA will require a Revaluation Workplan to be completed and submitted by the municipality on Gateway online prior to the start of the five-year revaluation. A carefully prepared and written workplan is a tool by which the assessors can define the specific tasks required, manage their staffing and financial resources and monitor the progress of the program, thereby ensuring the timely and satisfactory implementation of the new valuations.

When developing a workplan, the assessors must evaluate the capability, relevance, and cost effectiveness of the current assessment system, appropriate adequate funds to implement the program, and establish a realistic timetable allowing for the Bureau of Local Assessment's review and the public's notification of the proposed values.

The Revaluation Workplan should address the program components being utilized for each class of property, whether in-house and/or professional assistance is required to complete the project and the specific responsibilities of each participant.

The workplan should also include a work schedule with projected date of completion and the timeframe for obtaining adequate funding to complete the task. It is recommended that funding be appropriated two years in advance of the certification year.

See Bulletin 2014-02B on "Realistic Planning for Certification and Tax Rate Setting" (February 2014).

Basic workplan information shall be reported prior to the start of the revaluation program. The workplan should be completed in the "Revaluation Workplan" section of the "Certification Tab" in Gateway. Additionally, the workplan may be submitted by the appropriate field advisor on behalf of the assessors. (See Commonly Used Forms, page CF2)

If there are any prolonged certification delays or significant modifications to the workplan, the assessors shall submit a revised plan for review.

In addition, the BLA may request a copy of an appropriate valuation contract if necessary.

Data Collection Manual

A comprehensive data collection manual is essential to ensure that property data is collected and recorded in a consistent manner. The data collection manual should contain a set criteria used to identify building styles and story heights applied in the community. Any subjective data such as quality of construction (grade), condition, application of the depreciation and any applicable views should be clearly defined and illustrated in the data collection manual. This

manual must be retained in the assessors' office and adhered to by all assessing and data collection personnel. A copy should be presented to the field advisor upon request or during the certification review process.

Real Property Data Collection

The collection and maintenance of current and accurate property inventory data is a critical element in the development of uniform and equitable market values.

The assessor should accurately measure to the nearest foot all improvements and prepare a complete outline sketch of the property noting all dimensions, story heights, additions, porches, and other attributes which contribute to value on the property record card (PRC) in accordance with the data collection manual.

The collection of property data can be the most costly part of the revaluation process. Unless such data is regularly maintained, a community will inevitably face the requirement of an expensive community-wide data recollection effort in order to provide uniform assessments and meet certification requirements.

There are a number of factors that must be considered in determining when a property inspection program meets certification requirements. These include, for example, the quality of the original data collection, the conversion to a new valuation system that may require different data components (data components not previously collected), the frequency of property renovation and remodeling in the community (which is often related to the frequency of property sales), and the presence of a systematic program to inspect all properties in addition to those that have sold or for which building permits have been issued.

The BLA requires that a periodic data inspection program provide for the inspection of each parcel at least once every **ten years.** An inspection of the property should be a full measure and listing of the exterior and a concerted effort demonstrated for interior inspections. All condo units must be included in the ten-year cyclical inspection program. It is recommended that this be an ongoing program to ensure that current accurate data be used in the valuation process and to spread out the data collection cost.

The BLA may require, for example, an inspection program be completed prior to its normal schedule if it is determined that the current data quality is insufficient or if the assessors are unable to determine when properties were last inspected.

For Condominium data collection and sketches:

- Assessor's criteria for condo data collection should be discussed in the data collection manual for the community.
- All complexes should have a master card in which to record all amenities, common area structures and sketches.

Individual Condo Units

 For garden style (apartment building conversions) and 2 or 3 family conversions, the individual unit property record card should list the unit SF and interior data components (SF would typically be from Master Deed)

Townhouse and Free Standing

While BLA recommends that the exterior measurements of <u>townhouse and free standing</u> <u>condo</u> <u>units</u> be utilized, the following will be <u>accepted</u> as an <u>alternative</u>:

- Square footage must be segmented into living area such as first and second floor, basement, attic and garage areas.
- The assessor will review the master deed and reconcile the square footage with the "as built" plans (not the developers unit lay out plans).
- Unit property record cards must contain all interior unit data, percentage of common interest and square footage as reflected in the master deed and/or "as built" plans.
- If the square footages used for valuations is different than that recorded in the master deed, the master deed square footage should also be noted on the PRC.

The assessors may choose to conduct a study at the onset of a revaluation of all real property to determine the quality of their data or should the Bureau of Local Assessment determine that a data quality study be conducted.

Refer to the Appendix, pages A1-A2, for a guide in conducting a data quality study, should one be necessary.

Digital Imaging Technology

Assessors may wish to consider employing digital imaging technology programs to **supplement not replace** the data collection activities in the field.

These programs allow assessors to perform computer assisted office review using orthophotography, oblique, and street level imagery.

Tax Maps

Every community requires adequate tax maps, which may include a geographic information system (GIS) conforming to the MassGIS parcel mapping standard, which can be found at http://www.mass.gov/anf/research-and-tech/it-serv-and-support/application-serv/office-of-geographic-information-massgis/standards/standard-parcels.html . The recommended map maintenance with Mass GIS Standard for Digital Parcels can be found on A-18. Without tax maps, assessors may not have a readily accessible, complete parcel inventory or detailed land area information, such as frontage and square foot area, for each parcel. As a result, they may

be unable to precisely analyze market influences on the value of land, such as, size, shape and frontage, or develop a land valuation system based on these accurate measures of market value. Moreover, without accurate land information, existing appraisal systems cannot produce uniform assessments.

Assessors in communities that do not have adequate tax maps must include the development and implementation of a tax-mapping program as the initial component of their reassessment program.

Assessors in all communities must provide for the maintenance and updating of their tax maps as a component of their reassessment program.

Parcel Classification

Assessors shall classify all property as of January 1 according to its use. Assessors must refer to the <u>Property Type Classification Codes</u> booklet prepared by the BLA.

Property Record Cards

Property record cards (PRCs) shall be completed for all parcels indicating the name and mailing address of the property owner. PRCs should contain all information regarding improvements and land required by the appraisal system to produce equitable assessments along with the visit/inspection history, sale information and assessment history. Additionally, the PRC should contain a sketch and photograph or digital image.

Prior Certification Directives

The Bureau of Local Assessment certification directives **must** be reviewed for compliance when developing the revaluation program. Please note that failure to address prior directives could result in delays to your certification.

APPROACHES TO VALUE

As applicable, assessors shall consider the market, cost, and income approaches in the valuation of all vacant and improved parcels using the computer assisted mass appraisal system (CAMA) in place in the community.

The assessors must develop a program to collect and analyze three categories of data; general, specific and comparative to be used in all approaches to value. General data consists of neighborhood characteristics, trends and factors which affect value. Specific data consists of site, external influences and improvement information. Comparative data consists of cost, sales, and income and expense information.

To understand the current market conditions, the assessor should collect all sales data that has occurred in the community. Current asking prices, used as a guide in the determination of value, should be investigated and reviewed.

The validity of any sales analysis is dependent on the use of the arms-length sales. An arms-length, (market value) sale implies the consummation of a sale as of a specific date, the passing of a title from seller to buyer whereby certain conditions are upheld: the seller and buyer are typically motivated, well informed and acting in their own best interest; the property has been exposed to the open market for a reasonable amount of time; payment is made in terms of dollars; and the price represents the normal consideration for the sold property unaffected by special financing or sales concessions.

All sold properties should be an onsite inspection which will enable the assessors to validate the sale price, circumstances of the sale, verify existing property data and monitor property changes.

To obtain sales data and circumstances relevant to the sales, the assessors should send sales verification questionnaires to buyers and sellers to determine the type of transaction, financing arrangements and any special circumstances of the sale. Local real estate brokers and the Multiple Listing Services are also valuable sources for such information.

The assessors should obtain information necessary to determine the fair cash value of property by requesting that owners and/or lessees of such property make a written return in accordance with <u>G.L. c. 59, § 38D</u> (applicable to real property) and <u>c. 59, § 38F</u> (applicable to personal property). The returns can be used to request sale information, income and expense data, property descriptive information, cost, condition and age of personal property assets as well as annual reports filed with regulatory agencies or any other information required by the assessors to determine value.

Sales Comparison Approach (Market Approach)

The sales comparison approach is an interpretation of comparable sales data to arrive at an estimate of value for the subject property. Similarities and differences which affect market value including financing terms, market conditions, location, and physical characteristics of recently sold properties are analyzed and adjusted to estimate the market value of the subject property. The sales comparison approach is based on the principles of supply and demand (principle of change), contribution, and the principle of substitution. Adjustments to market conditions are based on the principle of change. Adjustments to individual items which affect value are based on the principle of contribution. The principle of substitution assumes that a prudent person will pay no more for a property than it would cost to purchase a comparable substitute property.

In developing the sales comparison approach the assessor should attempt to interpret and measure the actions of parties involved in the marketplace, including buyers, sellers and investors.

Cost Approach

Utilizing the cost approach, the value of a property can be estimated by totaling the land value and the depreciated value of any improvements. This approach is most reliable when used on newer structures and less reliable when applied to older properties. The cost approach may be the most reliable approach in dealing with specialty use properties.

The assessor shall value improvements in accordance with generally accepted mass appraisal practices, cost service manuals with applicable updates and or use of local building costs, where available. **All data must be documented and presented for certification**.

In using the cost approach, base costs shall be determined as appropriate for each improvement style or type. Current local modifiers and costs appearing in a generally accepted cost calculator can be adjusted where necessary and documented by an analysis of local construction costs and market sales data.

Accrued depreciation, including physical deterioration, functional and economic obsolescence must be accurately documented by market evidence prior to deduction from the replacement costs. Functional and economic obsolescence should be applied in accordance with generally accepted appraisal practices. These adjustments should be noted on the PRC, clearly defined and substantiation presented during certification.

In reference to commercial and industrial property, the CAMA system must utilize all cost components necessary to value the various uses within the community. This should include type and size of the structure(s), story height, paved areas, signage, lighting, etc.

Income Approach

The income approach is used primarily to value investment properties. Since this approach is intended to model the expectations and/or behaviors of a typical investor it is considered to be the most applicable valuation methodology for income producing properties.

For certification purposes, a second independent approach to value must be developed and applied to all properties bought and sold on investor' expectations. The two approaches to value should correlate within 15%.

In valuing income producing properties, the assessor must collect current community specific information from owners, tenants, realtors, financial institutions and any other sources for use in the valuation process. There are sample cover letters and income and expense forms located at the DOR website at https://www.mass.gov/service-details/property-assessment-and-valuation-publications in the Local Assessment section under Property Assessment and Valuation Publications.

If sufficient data cannot be obtained locally then data should be obtained from alternate sources of information such as regional information from similar neighboring municipalities, the internet or national/regional services. This data must be sufficient to develop verifiable schedules for all income producing property. Data to be analyzed shall include rental information, vacancy rates, and expense information.

The capitalization rate (cap rate) is the ratio between the net operating income and its capital cost (original price paid to buy the property) or current market value.

Proper cap rate development should represent market conditions such as financing terms, discount rates, recapture rates, yield requirements and local debt coverage ratios for the various uses within the community.

All data and analyses used in the determination of value should be documented and presented for certification.

STATISTICAL ANALYSES

Once the arms-length sales have been identified and verified, the assessors should undertake a statistical analysis to determine both the level and uniformity of existing assessments and to identify the source(s) of any existing inequities.

The total number of arms-length sales used in the analysis submitted on the LA3 Sales Report of all major use classes should be at least 2% of all parcels in that use class or 10 sales in the class, whichever number is greater. If insufficient sales exist to meet the applicable requirement in the base calendar year, twenty-four months of sales for that class must be analyzed and submitted to the BLA for review, time-adjusted as needed. A third year is not required. The major use classes referred to are listed on the next page. If a time-adjustment is performed an analysis must be presented for certification. The analysis of the various classes of property must use sales from the same time period when obtaining the required number of sales. Local home price index may be applied if available and applicable to the community. See pages A3— A7 in the Appendix for additional Time Trend Analysis information.

The effective date of the analysis is the January 1st prior to the fiscal year. For example, the assessment date for FY2020 is January 1, 2019, and the base year sales to be analyzed are those occurring in calendar year 2018 (January 1, 2018 through December 31, 2018).

Since the object of the valuation program is to estimate fair market value as of January 1st of a particular year, the ratio study used to evaluate that program should reflect market conditions as of that same January first. In the event that two years of sales are needed, the addition of the sales from the previous calendar year can also be used or assessors may supplement their calendar year analysis with sales that occurred, 6 months previous and 6 months after the calendar year. It should be noted that the calendar year sales along with any supplemental

sales must meet all statistical requirements and that the <u>same time period be used for all</u> classes requiring additional sales.

The community-wide median assessment/sales ratio (ASR) and coefficient of dispersion (COD) about the median must be calculated first for the residential class of properties having the largest number of parcels. This is the predominant class. Then the ASR and COD for all other property classes should be calculated.

For certification and interim review purposes, the following chart describes the range in which the median ASR must fall and the maximum COD for all classes of property.

ТҮРЕ	CLASS CODE	MEDIAN ASR	MAX COD
Single Family	101	90-110%	10.0%
Condominiums	102	90-110%	10.0%
Two Family	104	90-110%	12.0%
Three Family	105	90-110%	12.0%
Multiple Dwellings	109	90-110%	15.0%
Apartments	111-112	90-110%	15.0%
Vacant Land	130-132	90-110%	20.0%
Commercial	300's	90-110%	20.0%
Industrial	400's	90-110%	20.0%
Mixed Use	013-031	90-110%	20.0%

The difference in the median ASR of the predominant class and the median ASR of any other class should be 5% or less, but may **not** go below 90% or above 110%.

If a sufficient number of sales exist for <u>any</u> property class, the assessors should stratify the sales into subgroups, for example, date quartile (irregular quartile statistics may indicate a time adjustment is necessary), neighborhood (e.g. location), sales price quartile, style, grade, age, etc. The median ASR and COD must be computed for each group. The median ASR of the subgroups must be within 5% of the property class median. The COD should be no higher than that indicated for the appropriate class in the preceding chart. These group statistics, if outside the parameters when compared with the overall median ASR and COD for each class of property, may indicate assessment inequities.

For each property use class having 40 or more sales in the analysis period, the median ASR for each <u>price quartile</u> should be computed. Arraying the selling prices from low to high, and dividing them into four groups having approximately equal numbers of sold properties establishes the price quartiles. The median for each <u>price quartile</u> should fall within a range of 5% of the median for the entire class. The date <u>quartiles</u> are established by arraying sale dates

from the beginning to the end of the year and dividing them into four three-month groups. If two years of sales were used, Gateway divides them into four six-month groups.

For each class of property having at least 20 but less than 40 sales, array the sales as directed for price analysis. However, analyze them in two rather than four groups.

The Price –Related Differential (PRD) statistic may also assist the assessor with measuring assessment regressivity or progressivity. (see Appendix A-8)

For each condominium complex having 5 or more sales, the median ASR should be within 5% of that of the condominium class as a whole and the COD no higher than 10%.

As a best practice, any group or sub group with a sample size of less than five sales can be can be enlarged if the assessor desires to increase the reliability of statistical measures. Assessors can use sales that span a period of up to five years; however, adjusting the sale price for time may be necessary and significant property characteristics must not change. While these sales are not included on the submitted LA3, they can be used as support.

When market value indicators, other than vacant land sales, are used for the **development of land values** (i.e., residual or abstraction analyses), the analysis should also be done by neighborhood, lot size and zoning if applicable. It should be estimated from the analysis that typical sites in the neighborhoods indicate a range in value.

Individual vacant land sales should correlate with the neighborhood indicated land value derived from the residual analysis.

The LA3 Sales Report must be signed and submitted through the Division of Local Services interactive internet program, Gateway. Reference should also be made to the BLA publication "Property Type Classification Codes, Non-arm's Length Codes and Sales Report Spreadsheet Specifications" for information on sale coding and the spreadsheet report format.

LAND VALUATION

Neighborhoods for appraisal purposes must be delineated and analyzed by the prime lot indicated land value. A map depicting neighborhood delineations should be submitted at the start of the certification review. The map must clearly define all residential, commercial and industrial neighborhoods. The map shall be of adequate size employing distinct colors to enable the reader to identify the appraisal neighborhoods and street names.

It is also acceptable to present two separate maps one reflecting the residential neighborhoods and the other the commercial and industrial neighborhoods.

In addition to the vacant land sales analysis, an analysis using an alternative method should be conducted. See A-9 to A-14 for various methods. When estimating land values by the land residual method, the following contributory values must be considered: primary improvement (dwelling), accessory improvements (garage, pools, etc.), and site improvements (water and sewer).

All land factors and/or value adjustments must be supported by market evidence within the neighborhood in which they are being applied. One sale is not considered support for multiple adjustments. Please see the Appendix page A15, for matched pair examples

When analyzing sales to determine rear/excess acre values, the indicated prime lot value as demonstrated by the residual analysis and not the schedule value should be used. See A8 for indicated land value example. The excess acreage of any parcel must be of sufficient size to render a meaningful analysis. If the land schedule calls for a rear acre value adjustment by neighborhood, there must be market evidence to support this adjustment.

Additional land segmentation such as secondary lots, front foot and unbuildable land must use the above procedures and be supported by market data.

Land schedules for income producing properties (such as apartments, mixed use, commercial and industrial) should be supported with market evidence and model the expectations of typical investors.

The apartment land schedule, if a price per unit is utilized, should reflect neighborhood differences and/or the quality and desirability of the complex.

Mixed use land schedules should consider the primary use of the property in determining the appropriate land schedule.

Assessors must determine commercial and industrial land segments (e.g., prime site, secondary site, expansion, buffer and/or excess land) through set criteria.

Commercial and industrial land schedules should properly reflect the primary site as determined by land to building ratios considering local zoning requirements and property use which are defined and uniformly applied.

Land schedules must be supplied in Excel format. Please refer to the Commonly Used Forms section on page CF1 for the land schedule format and the Appendix, pages A9-A14 for valuation examples.

MULTIPLE REGRESSION ANALYSIS

To determine whether a certain Multiple Regression Analysis (MRA) model is the best predictor of a given group of sales, appropriate statistics and program outputs must be achieved in the

modeling process. The following statistical standards should be represented in the overall model.

The Coefficient of Determination (R^2) equals the percentage of the variation in sales prices explained by the MRA model. An R^2 percentage equal to or above 90% is desirable.

Standard Error of the Estimate (SEE) provides an estimate of the variation (the amount of deviation between actual and estimated sale prices) that is likely to be observed when making estimates of value using a specific model. The SEE must be a positive number. A low number relative to the overall sale price is a better indicator of predictability.

Coefficient of Variation (COV) is the SEE expressed as a percentage. This statistic describes the standard of deviation of the regression as a percentage of the mean sales price. In general, residential models which have sale price as the dependent variable, a COV of approximately 20 % is acceptable, while a COV of approximately 10 % indicates a very good result. A COV is expected to be equal to or below 20%.

Average Percentage Error is the average absolute difference between the actual and the predicted sales price. A low number is a better indicator of predictability.

FIELD REVIEW

There are two types of field review to be undertaken by the assessors as noted below. The first to be discussed is a review of the valuations and the second is a field review of data due to a conversion.

Valuation Field Review

Regardless of the methodology applied to value property, as best practices, the assessors should visit assigned areas on an annual basis to observe changes in neighborhood conditions, trends and property characteristics, review of the proposed values once finalized for certification, ensure uniformity and maintain equity between the property classes.

New Valuation System or Conversion

The BLA recommends that a **full data quality field review** of all real property data be performed immediately upon implementation of a new valuation system and/or data conversion program. A field review is crucial whether the current property data is being retained or a new data collection program is being undertaken. A full field review ensures data components necessary for valuation in the new appraisal system have converted properly.

A request for a desktop review of the data from a conversion will be considered in place of a "full data quality field review" by BLA provided that initial physical inspections are timely completed and that an effective system of building permits or other methods of routinely identifying physical changes is in place. Jurisdictions should employ a set of digital imaging technology tools to supplement field review with a computer-assisted office review. In order for us to consider the request, assessors should answer this list of questions and submit this request prior to the conversion to their advisor for review. (See Commonly Used Forms – CF-6)

Assessors must keep comprehensive records documenting the review along with its results. If systemic errors are identified, it is expected that appropriate corrective measures will be undertaken to ensure accurate data. Therefore, the field or desktop review of data, must be completed early in the valuation process to allow for these corrections to be made.

BLA may require a full field review of data if it is determined through a data quality study there are sufficient systemic errors that necessitate correction.

PERSONAL PROPERTY

Personal Property market value can be defined as the price that dealers in the assets would accept and purchasers are willing to pay when the assets are bought and sold in the normal course of business.

Personal property should be valued annually in accordance with an acceptable appraisal methodology.

An annual review of personal property accounts should be undertaken to ensure accurate valuation. This review should include identifying the owners of personal property located in the community as of January 1 to determine taxable status, information on the taxable assets and the valuation of those assets.

Annual discovery of accounts should take place through a review of building permits, business permits issued by the town clerk, a review of the business directory and/or other newspaper and internet sources and by field review.

The assessors' record for each personal property account should include the owner's legal name, business name, tax billing address, business location in the community, asset listing and value. The asset listing should identify specific items and include for each item the age, count, replacement cost new, the depreciation percent and the replacement cost new less depreciation (RCNLD) value. After itemization, the taxable value of each category of personal property should then be totaled (e.g., fixtures, furniture, machinery, inventory, etc.).

Verifying or completing a listing of the individual items of taxable personal property for each account should be based on on-site inspections or review of Forms of List. Each account **must** be inspected at least once every five years and review of Forms of List should be performed annually. In the absence of either a current on-site inspection or Form of List the account assets should be estimated based on similar accounts or business models to account for any possible acquisitions or dispositions.

Valuation of the taxable property must be performed in accordance with an appropriate and uniformly applied appraisal methodology. All cost and depreciation tables need to reflect the current valuation date and be applied to each account in a consistent manner. Taxable items should be valued and depreciated through the tables and schedules established.

<u>Non-taxable accounts</u> must be set up in the appraisal system and contain the owner's legal name, business name, tax billing address, business location in the community, asset listing, value and the reason the account is not taxable.

Accounts that are not taxable due to falling below a small personal property exemption adopted by the community must be reviewed annually for compliance.

Second Home Personal Property

Second home personal property may be valued by on-site inspections or Forms of List, as is business personal property, unless the allocation method is used.

The use of the allocation method requires an analysis of residential second home personal property which must be conducted **every 5 years**. This review must consist of inspecting or reviewing the Forms of List of a minimum of 2% of all second home accounts but under no circumstances should it be less than 10 accounts.

The allocation % must be derived from the study and applied consistently to all second home RCNLD.

UTILITY ACCOUNT VALUATION

The Electric Utility Restructuring Act, Chapter 164 of the Acts of 1997, separated the generation of electricity from its transmission and distribution. Independent, non-utility producers in a deregulated environment now generating electricity and the plants' valuation must reflect market value. For information of the valuation of generating plants see IGR 17-26 VALUATION AND TAXATION OF ELECTRIC GENERATING FACILITIES (G.L. c. 59. § 38H(b))

https://www.mass.gov/media/1578761/download

For information on the valuation of transmission and distribution of electricity (Class 504) please see the Appendix pages A16, Utility Property, for information on determining value.

STATE OWNED LAND VALUATION

The Commissioner of Revenue, through the Bureau of Local Assessment (BLA) determines the fair cash value of certain tax-exempt state owned land (SOL) to be used to determine the Cherry Sheet Payment in Lieu of Tax (PILOT) distributed to the city or town each year. Criteria for reimbursement under the SOL PILOT program generally depends upon three factors: taxable status at the time of state acquisition, land use, and the particular state agency owning or "holding" the land <u>G.L. c. 58, § 13</u>-17 (use next button for §§ 14-17) and <u>c. 59, § 5G</u>). Land valuation does not include any improvements to the properties (such as buildings) or personal property. All state owned lands are being used for public purposes and as such are exempt from local taxation.

How is SOL Valued?

Before the Municipal Modernization Act, <u>St. 2016, c. 218</u>, the value of SOL in each community was individually determined every four years after a hearing and appeal process. Starting in FY 19, the process for valuing SOL changed. Under the new process, BLA determined a **base year** SOL valuation for each community as of January 1, 2017. After a hearing and appeal process, base year SOL valuations were finalized and then used to determine the FY 2019 PILOT payments distributed to participating cities and towns. Going forward under the new process, the base year valuations will be adjusted in FY 2020 and adjusted every two years thereafter by a percentage equal to the change in a city or town's equalized cash value (EQV). SOL valuations are also updated annually to include the value of any SOL acquisitions and/or dispositions in a community.

There is no appeal of the commissioner's determination under the new SOL procedure. Therefore, communities should be aware of the appeal process for determining its EQV because, as previously indicated, a community's EQV will form the basis of the adjustment factor for its SOL valuation. The Department of Capital Asset Management (DCAM) notifies the BLA of acquisitions, deletions and agency transfers.

Upon receipt of an acquisition assessors will be notified via email and must supply the following documentation on Gateway through the State Owned Land module, located in section Other Apps:

recorded deed or order of taking, copy of commitment book entry for year prior to taking,

Land no longer being used for reimbursable SOL purposes will be deleted and reimbursement will cease.

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Should documentation be found, e.g. by the Bureau of Local Assessment (BLA) or another state agency, showing that land not previously reimbursed is eligible for reimbursement, the site will be added to the PILOT Program. Conversely, if it becomes evident that land was erroneously reimbursed in the past, it will be removed from the PILOT Program.

Assessors' property record cards must show the proper use class codes for reimbursable SOL, and reflect the full and fair cash value as well. While municipal land values may change annually due to the real estate market, SOL values for reimbursement remain fixed until the next SOL valuation every two years. SOL valuation, for reimbursement purposes, will only change between SOL valuations when there are additions or deletions to the SOL inventory (except watershed).

FARMLAND VALUATION

The Farmland Valuation Advisory Commission (FVAC) adopts the range of recommended agricultural, horticultural and forest land use values for the various categories of land classified under <u>G.L. c. 61</u> and <u>c. 61A</u>. These value ranges are to be used in conjunction with the assessors' appraisal knowledge, judgment and experience as to agricultural, horticultural and forest land values.

When a Board of Assessors determines local valuations for land classified as agricultural, horticultural or forest land under these chapters, they must consider only those indicia of value that such land has for agricultural, horticultural or forest uses. Any income, sales or other appraisal information considered by the assessors is limited to data specific to the crop or product being grown or produced.

If a Board of Assessors adopts values outside the range of values recommended by the FVAC, the determination must be supported by a comprehensive study of local factors influencing the agricultural, horticultural or forest use value, and include a detailed description of the selected valuation models and resulting use value estimates. The FVAC valuations must be considered in all local analyses.

Any sales of farmland, income data or other appraisal information being considered by the assessors should be limited to data specific to the crop or product being grown or produced. Any indicia of use value derived from sales must come from comparable sales of agricultural, horticultural or forest land to buyers who purchase the property to continue its current agricultural, horticultural or forest use. Assessors should ensure that sales used to support their valuations are comparable with respect to tillable land, pasture, meadow, woodland, mountainside and marsh, etc. In addition, they should identify and consider all other circumstances about the transactions that may have influenced the prices paid for the land,

e.g., sales during crop growing season, irrigation and personal or business motivations of the parties.

When analyzing these sales, they should be grouped into crop or product categories similar to those recognized by the FVAC. If the number of sales is inadequate, regional data from comparable communities should be considered.

Rental income is a reliable means for deriving an estimate of market value using the income capitalization approach. When income data is available, local farm rental rates per acre for various land classifications should be used. Care should be taken to ensure that only the productivity of the land is evaluated and not the other income sources such as retail sales. The rental income method requires fewer assumptions, less dependence on management performance, and rental patterns are relatively consistent within the farming community.

PUBLIC DISCLOSURE

It is important to build and maintain public trust and confidence in the assessment administration system. This can be accomplished by keeping taxpayers informed of the legal requirements regarding assessments and of the assessors' responsibilities and actions in complying with those requirements. An informed taxpayer can alert the assessor to any inadvertent data inaccuracies preventing unnecessary abatement applications and undue burden on the overlay account. Assessor's websites should be informative and provide easy access to information. Websites should include the following features:

- Office hours, locations, contact information
- Annual update of property information, including property characteristics, sales history and current valuation
- News releases
- Appeals Process
- Exemptions
- Frequently Asked Questions (FAQ's)
- Tax Maps
- Taxpayers Forms

All communities are required to undertake a public disclosure program of all real and personal property valuations prior to receiving final certification. The program must be undertaken for a minimum of five (5) business days after the Bureau's issuance of preliminary certification.

For certification communities, a comprehensive notice must appear the general circulation in the community. The public disclosure notice can be listed in the local newspaper, be posted on the municipality's website, or both. Public disclosure of values must occur for a minimum of five (5) business days following the date of publication. The notice is not required to be a paid legal

notice. A copy of the notice (or notices) should be uploaded into Gateway under the "Certification Tab" in the LA10, Assessment Adjustment List section.

The public disclosure notice **must** address the basis of the valuation changes, the program's overall effect on assessments, and the manner and time period in which taxpayers may review the proposed new assessments prior to tax billing.

It is expected that communities with a significant number of non-resident taxpayers will send or email impact notices. It should be noted that communities sending or emailing impact notices are still required to submit the public information release for publication in the newspaper or on the municipalities website.

The assessors must provide adequate opportunity, either during or after regular office hours, for taxpayers to make telephone or office inquiries regarding the proposed new values. Any changes to assessed values as a result of public disclosure should be made prior to submission of the LA10 and not through the abatement process. The LA10 should be completed and submitted on Gateway, even if there are no changes, the assessor must sign and submit.

If the assessors conducted a full revaluation program, which includes a full recollection of all property data and the development of a new valuation system, they are required to send impact notices to all taxpayers and must hold informal hearings. The impact notice must contain all pertinent legal information along with the previous and proposed values.

INTERIM YEAR ADJUSTMENTS

Performance analyses should be calculated to determine assessment levels and uniformity within the assessing jurisdiction. If there has been a change in market conditions which warrant property valuation adjustments, property values must be adjusted in a fair and equitable manner to reflect full and fair cash value as of January 1 in accordance with <u>G.L. c. 59</u>, § 2A.

Assessors must annually adjust valuations to reflect changes in the tax base due to new construction, alterations, or demolitions. In years between five-year certification, the assessors may undertake and complete a valuation adjustment program without the prior review or approval of the Bureau of Local Assessment. This is called an <u>interim year adjustment</u>. A plan, which includes analyses and application of appropriate appraisal methods, must be used to develop any valuation adjustments. After completion of the program, the community's assessments should be equitable and consistent within and between all property classes, as evidenced by conformity with accepted mass appraisal measures of assessment level and uniformity.

Documentation to support valuation changes must be prepared and <u>retained</u> by the assessors for a period of five (5) years or in accordance with the records retention schedule as determined by the Secretary of State (whichever is longer). This documentation should include

a complete market analysis, sales ratio studies, income, expense and capitalization rate analyses and any data which supports the valuation changes being made.

All assessors must annually submit their sales report (LA3) of all real property to the Bureau of Local Assessment for analysis whether or not an adjustment was necessary. The sales report should be compiled according to the <u>LA3 submission guidelines</u> and signed and submitted via Gateway, the Division of Local Services online program. The statistical results of the sales are automatically calculated on the form "Interim Year Adjustment Report" (LA15). The LA15 should be reviewed and signed and submitted.

Valuations must conform to the assessment level and uniformity outlined in the **Statistical Analyses** section of these guidelines. It must be received with the Form LA4 "Assessment/Classification Report."

The completed form will be sufficient, although more detailed information may be requested. Examples of the LA15 online in Gateway are located on page CF3 of the Commonly Used Forms section.

APPENDIX

Formal Data Quality Study Guide

Completion and documentation of an initial data quality study is essential to establish that the quality of the existing data currently on file is acceptable.

Sampling Method and Sample Size

Selection of a random, representative sample of 2% to 5% of all properties is necessary. The sample should consist of all classes of property from within each of the neighborhoods of various styles and ages. The sampling process should be sufficient to ensure that existing property data is accurate for each significant type of property. Heterogeneous areas of the community may require a larger number in the sample selected to ensure accuracy of the existing data.

After an inspection (including an interior inspection) of each property subject to review has been completed, the assessors should correct any errors in the data. The values should then be rerun using the schedules from the mass appraisal system currently in place.

The original value is then compared with the value that would have been generated had the data on the property been accurate (old versus new). If the average level of discrepancy is in excess of 10% the assessor must evaluate whether there is sufficient data integrity to produce certifiable values.

There are two principle methods for inspecting the properties in the study and recording the results. The first is to use a new, blank property record card in the field and conduct the data verification inspection similar to a full measure and list inspection of the property for the first time. The second method is to use the existing property record card in the field and mark where the differences are identified.

Assessors must keep copies of the data inspection records documenting the changes in a separate file for review if requested by the BLA.

Properties should be coded as follows to track the severity of the data issue.

- 1) No discrepancies found
- 2) Discrepancies that would have been identified by a field review
- 3) Discrepancies that would only have been found by an exterior inspection
- 4) Discrepancies that would only have been found by an interior inspection

The mean and median of both value (dollar) and percentage differences should be computed for the entire sample, as well as for each of the four categories listed above.

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The assessors should also stratify the sample by characteristics such as neighborhood, style, age, date, price quartiles, etc.

Corrective Action (as necessary)

A median in excess of 10% in any category, class, or type of property may indicate a need for prompt appropriate corrective action (full field review or complete measure and list as deemed necessary).

A median below 10% in any category may be corrected through the cyclical reinspection program.

Results of any data quality study performed must be reviewed with the BLA certification advisor before certification planning proceeds.

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Time Trend Analysis

Resale Analysis

Sale Price 2 - Sale Price 1

Time Adjustment Factor

Time Adjustment Factor

Time Adjustment Factor

Time Period

Example: A three bedroom Ranch sells twice during the year

Sale Date 1: 1/16/18 Sale Price 1: \$ 350,000

Sale Date 2: 9/16/18 Sale Price 2: \$ 400,000

Time Period between Sales = 8 Months Time Adjustment Factor = .14 / 8 = .0175 or 1.75 % Per Month 1.75 % x 12 Months = Time Adjustment Factor of 21 % Per Year

Paired Sales Analysis

This technique is rooted in the Sales Comparison Approach to Value. Similar properties sold at different times are adjusted to account for physical differences, leaving any remaining difference attributed to time.

Example: The similar properties are two homes in the same neighborhood built by the same developer.

 Property 1:
 Ranch 3 Bedrooms
 1 Bath \$285,000
 Sold 2/18

 Property 2:
 Ranch 3 Bedrooms
 2 Baths \$330,000
 Sold 12/18

Assume that appraisal models indicate that the 2nd bath is valued at \$15,000. The older sale is then adjusted to the more recent sale.

\$ 285,000 Property 1 Sale Price (includes only 1 Bath)

+ \$ 15,000 Value difference of 2nd Bath

\$ 300,000 Adjusted Sale Price of Property 1

Apply Formula:

Multiple Regression Analysis

If Time of Sale is one of the Independent Variables, its effects on Sales Prices can be estimated to determine a Time Adjustment Factor.

Example: If the Regression Analysis determines a Value, or Coefficient, for month of sale of \$5,250, and the Average Sale Price is \$350,000, then the indicated rate of change is:

Sales Ratio Trend Analysis

 $1.5 \% \times 12 = 18 \% Per Year$

Normally, Sales Ratios are computed by this formula: Ratio = Assessment / Sale R = A / S

But comparing Ratios is not the same as comparing Sale Prices!

For Example:

Sale 1:
$$A/S = 250,000 / 200,000 = 1.2500$$

Sale 2: $A/S = 250,000 / 300,000 = 0.8333$

^{*} Note that the Assessment remains constant which is a critical assumption in using this method.

But, using the Ratios in the same manner produces different results.

Sale/Assessment Ratios (S/A)

Reciprocal Ratios, called <u>Sale/Assessment Ratios</u>, must be computed and used in the formula in order to get the correct results. Computing the S / A Ratio for the example:

When these Sale / Assessment Ratios are used, they produce the same Time Adjustment Factor found by comparing Sale Prices.

Since Ratios are Fractions,

	Assessment	Assessment	
Ratio 2 - Ratio 1 =	Sale 2	Sale 1	Cannot be subtracted since denominators are different
But,	Sale 2	Sale 1	Can be subtracted since the
	Assessment	Assessment	denominators are exactly the same.

Time Adjusting Sales to the Assessment Date

To apply the Time Adjustment Factor to the Sales Database, the following formula is used:

$$TAS = S(1 + rt)$$

Where,

"TAS" is the Time Adjustment Sale Price

"S" is the Unadjusted or Original Sale Price

"r" is the monthly (or quarterly) rate of change

"t" is the number or months (or quarters) from the sale date to the assessment date

Example:

A \$150,000 sale occurring 6 months before the assessment date would be adjusted as follows, using the 2.5 % per month time adjustment factor from above:

Time Adjusting Sales Using Sales Ratio Analysis

When using this method, the Assessment Date Median Ratio is used as the point of reference - whether the sale occurs before or after this date.

Quarterly (or Monthly) Median S/A Ratio

Consider the following Table of Median Sales/Assessment Ratios:

Sale Jan 1, 2019		S/A	Trend Factor				
Qtr	Year	Price	Assessme	ent	Ratio	Per Quar	<u>rter</u>
1	2018		180,000	200,000		0.900	0.08325
2	2018		200,000	200,000		1.000	0.06666
3	2018		220,000	200,000		1.100	0.04545
4	2018		240,000	200,000		1.200	0.00000
1	2019		240,000	200,000		1.200	0.00000
2	2019		250,000	200,000		1.250	-0.02000

The Median S/A Ratio for the Assessment Date of 1/1/19 is the average of the 4th Quarter of 2018 and the 1st Quarter of 2019 or 1.20.

Example: Time Adjustment Factor for the 1st Quarter of 2018:

Time Adjustment Factor for the 2nd Quarter of 2018:

Multiple Time Adjustment Factors

Sometimes, a series of Time Adjustment Factors are needed to accurately reflect Sale/Assessment Ratio Analysis results. These market trends can be seen on a graph plotting time against S/A Ratios.

Assume a S/A Ratio Analysis reveals a 2% per month inflation for the first 6 months and a 1% per month inflation for the next 6 months. A formula reflecting this trend would be:

TAS =
$$S[1 + (.02)(t1) + (.01)(t2)]$$

Where,

t1 = the number of months in the first time period
 t2 = the number of months in the second time period

Example:

A sale of \$400,000 occurs 9 months before the assessment date. It would be adjusted as follows:

PRICE RELATED DIFFERENTIAL

The **Price-Related Differential (PRD)** is a statistic for measuring assessment progressivity or regressivity. It is calculated by dividing the mean by the weighted mean. PRD's should typically, except for in small samples, range from .98 to 1.03. A PRD below .98 would indicate progressivity, where high-value properties are *over-assessed* relative to low-value properties. A PRD greater than 1.03 would indicate regressivity, where high-value properties are *under-assessed* relative to low-value properties. The PRD only provides an indication of assessment bias or inequity. Assessors should utilize it as a supporting method in determining assessment levels. *(Small sample size is only used to illustrate PRD calculations)*

Example 1 - NO BIAS

Sale Number	Assessed Value	Sales Price	ASR
1	\$130,000	\$120,000	1.083
2	\$124,000	\$130,000	.954
3	\$131,000	\$140,000	.936
4	\$140,000	\$150,000	.933
5	\$160,000	\$160,000	1.000
6	6 \$179,000		1.053
	\$864,000	\$870,000	5.959

Mean= .993 (5.959/6)

Weighted Mean=.993(\$864,000/\$870,000)

PRD=1.000 (.993/.993)

Example 2 - REGRESSIVITY

Example 2 Redressiviii					
Assessed Value	Sales Price	ASR			
\$180,000	\$120,000	1.500			
\$131,000	\$140,000	.936			
\$140,000	\$150,000	.933			
\$179,000	\$170,000	1.053			
\$175,000	\$230,000	.761			
\$230,000	\$260,000	.885			
	Assessed Value \$180,000 \$131,000 \$140,000 \$179,000 \$175,000	Assessed Value Sales Price \$180,000 \$120,000 \$131,000 \$140,000 \$140,000 \$150,000 \$179,000 \$170,000 \$175,000 \$230,000			

\$1,035,000 \$1,070,000 6.068

Mean= 1.011 (6.067/6)

Weighted Mean=.967(\$1,035,000/\$1,070,000)

PRD=1.045 (1.011/.967)

Example 3 - PROGRESSIVITY

Sale Number	Assessed Value	Sales Price	ASR
1	\$75,000	\$115,000	.652
2	\$90,000	\$125,000	.720
3	\$115,000	\$130,000	.885
4	\$135,000	\$150,000	.900
5	\$160,000	\$160,000	1.000
6	6 \$179,000		1.053
	\$754,000	\$850,000	5.210

Mean= .868 (5.210/6)

Weighted Mean=.887(\$754,000/\$850,000)

PRD=.978 (.868/.887)

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Land Valuation

LAND ANALYSIS—ABSTRACTION METHOD (LAND RESIDUAL ANALYSIS)

Sale Price (SP) minus RCNLD of Buildings equals Indicated Land Value (ILV)

SP - RCNLD = ILV

Indicated land value, not the land schedule value, should be analyzed to determine all land segment values.

Land segments consist of:

Prime Lot = size per zoning or predominant lot size

Excess/Rear = size in excess of the zoning or predominant lot size

Secondary Lot, Front Feet or Front Acre = Criteria must be established by the

Assessor (zoning, predominant lot size or other)

Applicable zoning for all examples: 1 acre with 200 feet of road frontage

Example 1: Prime Lot Value Determination

Sale Price: \$430,000 RCNLD: \$230,000

Size/Shape: 1 acre with 200 feet of road frontage

SP – RCNLD = ILV Prime SP (\$430,000) – RCNLD (\$230,000) = ILV (\$200,000)

Example 2: Excess/Rear Land Value Determination

Sale Price: \$460,000 RCNLD: \$240,000

Size/Shape: 3 acres with 200 feet of road frontage

SP - RCNLD = ILV - ILV Prime = ILV Excess SP (\$460,000) - RCNLD (\$240,000) = \$220,000 - ILV Prime (\$200,000) = ILV Excess (\$20,000)

ILV Excess / Number of Acres = Excess Land Value per Acre
ILV Excess (\$20,000) / 2 acres = Excess Land Value per Acre (\$10,000)

Example 3: Secondary Lot Determination (Front Feet and Front Acre calculation not shown)

Sale Price: \$570,000 RCNLD: \$250,000

Size/Shape: 4 acres with 400 feet of road frontage

Criteria: Each segment of 1 acre with 200 feet of road frontage above zoning requirements

SP - RCNLD = ILV - ILV Prime - ILV Excess = Secondary Lot Value SP (\$570,000) - RCNLD (\$250,000) = ILV (\$320,000) - ILV Prime (\$200,000) - ILV Excess (\$20,000) = Secondary Lot Value (\$100,000)

ALLOCATION METHOD

The **Allocation Method**, also known as the land ratio method, essentially creates land sale comparables by calculating the **ratio** of the contributory value of land **from improved property sales**, based on the ratio of land value to improved property value from sales in other, similar areas or uses.

Points to consider and keep in mind-

- Used to support land value when no land sales are available
- Properties used in analysis should be improved to their highest and best use or technique is less applicable
- The ratio from one area or property type is not necessarily transferable to another area or property type
- Is less reliable on older properties because estimating accrued depreciation is too subjective
- Should not be used to establish land values directly, more effective as a supporting method

Office Sale Price	- RCNLD	= Land Portion	Land/Total %
\$750,000	\$480,000	\$270,000	36%
\$900,000	\$585,000	\$315,000	35%
\$1,025,000	\$630,000	\$390,000	38%
\$1,200,000	\$755,000	\$445,000	37%
\$1,300,000	\$780,000	\$520,000	40%

Indicated land portion = 37%

Now you could test this indicated land portion against the portion you are currently using. In this case you could sum all the assessed office land values in your community and divide by the sum of all the total assessed values of office properties and adjust as needed. You should consider performing this exercise for different property classes and/or market areas as deemed necessary.

Once you have reconciled to an adjusted percentage you could apply to the entire population as follows:

Total Assessed Value X	Land Factor =	Land Value	Lot Size	Per SqFt
\$875,000	.37	\$322,750	20000	\$16.14
\$1,075,000	.37	\$397,750	30000	\$13.26
\$1,300,000	.37	\$481,000	43560	\$11.04
\$1,450,000	.37	\$536,500	60000	\$8.94

LAND RESIDUAL CAPITALIZATION

Technique

To assist in the development of land values for commercial & industrial property, including apartments, in the absence of market sales or land leases, assessors can use the land residual capitalization technique to estimate a land value and develop land value per unit (sq.ft.) tables.

The first requirement to use this technique is that the building value must be known. Properties selected for analysis should include newer buildings where replacement cost and accrued depreciation can be estimated by the assessor and where the existing building is considered the highest and best use for the land. If the land is vacant, or the existing building is not considered the highest and best use, the improvement can be hypothetical.

Technique Steps:

- 1. Estimate the value of the building & other improvements using the cost approach (RCNLD).
- 2. Estimate the annual net income to the property before recapture (depreciation) and real estate taxes (effective tax rate) as of the assessment date.
- 3. Estimate a capitalization rate for:
- 4. Land (discount rate + effective tax rate)
- 5. Building (discount rate + recapture rate + effective tax rate)
- 6. Calculate the Building Income by multiplying the RCNLD times (x) the Building Cap. Rate
- 7. Calculate the Land Income by subtracting the Building Income from the Total Income
- 8. Calculate the Land Value by dividing the Land Income by the Land Cap. Rate
- 9. Divide the Indicated Land Value by the Land Area to Estimate the Land Value per Unit.

Capitalization Rate Development [For Demonstration Purposes]

Land Capitalization Rate	Building Capitalization Rate					
Discount Rate = 5.0%	Discount Rate = 5.0%					
	Recapture Rate = 2.0% (1/50-year life)					
Effective Tax Rate = 1.0%	Effective Tax Rate = 1.0%					

Example: Solve for Land Value; given the following assumptions:

LAND 6.0% - BUILDING 8.0% \$200,000 - TOTAL NOI \$25,000, Lot size:3000 sq. ft

	Income	Cap Rate	Value
Land	\$9000	6.0%	\$150,000
Building	\$16,000	8.0%	\$200,000
	\$25,000 (NOI)		

Once the land value is estimated it can be used **on a per unit basis for comparable parcels**.

Indicates: Land value at \$150,000 divided by 3000 SF =\$50 per SF

CAPITALIZATION OF GROUND RENT

This procedure is used when land rents and land capitalization rates are readily available. Net ground rent, the net amount paid for the right to use and occupy the land, is estimated and divided by a land capitalization rate. Either actual or economic rents can be capitalized using rates that can be supported in the market.

What is ground rent?

Ground rent is the amount paid for the right to use and occupy the land according to the terms of the ground lease. It corresponds to the value of the landowners' interest in the land, the lease fee interest.

For specialty properties, such as cell tower, billboards, and solar facilities, it may be necessary to value the land and the improvements separately. If the tenant is responsible for paying the taxes for the entire property, as if in fee simple, remember to include this rent as an expense item on the income and expense report for the tower, billboard or solar facility. In order to value the land using the capitalized ground rent, it is important to know how much of the land is being leased, and a copy of the lease should be reviewed. Only that portion of the land included in the lease should be capitalized and valued.

Example

For this example, a cell tower is located on a 10,000 square foot parcel of land which is being leased for \$2,500 per month, and you have established that the land capitalization rate is 10%. All expenses are paid by the tenant in this scenario, and the annual rent is \$30,000.

Using the IRV formula (Income/Rate = Value), the estimated land value for this parcel, using the capitalized ground rent method is \$300,000.

ANNUAL INCOME	CAP RATE	INDICATE FULL AND FAIR CASH VALUE					
\$30,000	divided by .10 equals	\$300,000					

ANTICIPATED USE METHOD (DISCOUNTED CASH FLOW, SUBDIVISION DEVELOPMENT ANALYSIS)

The rationale to use this appraisal method is to estimate a price an investor would pay to purchase land which has subdivision potential.

To apply the method properly, the assessor must be familiar with the development process and perform analyses of all market conditions which affect the indicated land value. The analyzed market data must come from the community in which the appraised property is located. Any unsupported adjustments will destroy the credibility of the approach.

The hypothetical lot subdivision of the appraised property must be physically possible, legally permissible and economically feasible.

Projected Selling Price (PSP) of developed lots minus Total Development Costs, direct and indirect (TDC) = Indicated Land Value (ILV)

$$PSP - TDC = ILV$$

Simplified Example:

Prime Lot Value (PLV) = \$200,000 (PLV is determined utilizing sales comparison approach to value)

Prime Lot Total (PLT) = 22 lots

 $PLV \times PLT = PSP \\ (PLV) \$200,000 \times (PLT) 22 = (PSP) \$4,400,000 \\ Direct Cost (DC) + Indirect Cost (IC) + Profit (P) = Total Dev. Cost (TDC) \\ (DC) \$1,100,000 + (IC) \$1,100,000 + (P) \$1,100,000 = (TDC) \$3,300,000 \\ (DC) \$1,100,000 + (DC) \$1,100,000 + (DC) \$1,100,000 = (DC) \$3,300,000 \\ (DC) \$1,100,000 + (DC) \$1,100,000 = (DC) \$3,300,000 \\ (DC) \$1,100,000 + (DC) \$1,100,000 = (DC) \$3,300,000 \\ (DC) \$1,100,000 + (DC) \$1,100,000 = (DC) \$1,100,$

PSP - TDC = ILV (PSP) \$4,400,000 - (TDC) \$3,300,000 = (ILV) \$1,100,000

ILV / PLT = PLV (ILV) \$1,100,000 / (PLT) 22 = (PLV) \$50,000

Matched Pair Analysis

Appraisal technique used to determine the contributory value of one particular attribute of a property.

The appraiser analyzes two or more sales where the only difference is the value of the attribute sought.

EXAMPLE 1 (Beach Front)

	Sale 1	Sale 2
Beach Front	Yes	No
Lot size	10,000 sf	10,000 sf
Loc./Valuation Neighborhood	Green Harbor	Green Harbor
Style	Colonial	Colonial
Effective Age	10	10
Grade	Good	Good
Condition	Average	Average
Gross Living Area	2,000	2,000
Amenities	deck	deck
Sales Price	\$1,000,000	\$750,00
Sales Date	01/05/2018	01/14/2018
TASP	NA	NA

Sale 1 price (\$1,000,000) - Sale 2 Price (\$750,000) = Contributory value of the Beach Front (\$250,000)

EXAMPLE 2 (Fireplace)

	Sale 1	Sale 2
Lot Size	15,000 sf	15,000 sf
Neighborhood	R1	R1
Style	Cape	Cape
Fireplace	No	Yes
Effective Age	12	12
Grade	Average	Average
Condition	Average	Average
Gross Living Area	1,600 sf	1,600 sf
Amenities	Shed	Shed
Sales Price	\$350,000	\$356,500
Sales Date	09/02/2018	09/10/2018
TASP	NA	NA

Sale 2 price (\$356,500) – Sale 1 price (\$350,000) = Contributory Value of the Fireplace (\$6,500)

Utility Property

Data Collection — Transmission and Distribution

As of the valuation date the assessors should collect the following data and information for each utility account:

- a) Information on the physical plant located in the community and subject to taxation. This information may be obtained from the Form of List submitted by each utility company.
- b) Information on the dollars invested in the physical plant in the community. This information may be obtained by requesting the utility company's historical (gross and net book) costs.
- c) System-wide financial and statistical data. This data may be obtained by requesting a copy of the annual return filed by each utility company with the Accounting Division of the Massachusetts Department of Telecommunications and Energy. In addition, rate base information, such as the rate of return allowed on the book cost and the return on common stock equity should be obtained.

Valuation

- a) Cost
 - (1) Historical
 - (a) Net book
 - (b) Gross book less an approved rate of depreciation.
 - (2) Reproduction cost new less depreciation, provided proper allowances are made for physical and functional depreciation and economic obsolescence.
 - (a) Trending, using a generally accepted manual or index
 - (b) Re-pricing.
- b) Income

Income attributable to taxable personal property must be isolated from system-wide income data.

- c) Market
 - (a) Stock and debt approach
 - (b) Comparable sales approach.

Documentation

For certification purposes, the assessors must submit the appraisal documentation used to arrive at an opinion of fair market value. The appraisal documentation must include:

a) A complete inventory listing the proposed values for each category of inventory, including the Form of List;

- b) Depreciation estimates fully documented by type;
- c) Relevant data supporting any opinion of value. This data must:
 - (1) Identify the existence of special circumstances that indicate a fair market value in excess of net book. Special circumstances enumerated by the Supreme Judicial Court that might induce a buyer to pay more than net book and might indicate a fair market value in excess of net book include, but are not limited to:
 - (a) The return actually being earned by the utility may exceed or be expected to exceed the rate of return approved by the regulatory agency in the allowed rate.
 - (b) The prospective buyer's allowed return on its investment may exceed the return available in the market for an investment having the same or greater risk.
 - (c) The applicable rules of law or regulatory agency policies may be changed so as to make the investment more attractive. For example, the regulatory agency may allow an increase in the rate of return allowed the utility or may abandon its existing carry-over rate base policy which provides that when a utility company sells an asset to another regulated utility company, the buyer's return is limited to the rate base value in the hands of the seller and not in any higher purchase price that the buyer might have paid. The prospect of any change must be a reasonable one.
 - (d) The potential for growth in a utility's business may warrant paying more than the utility's net book cost of particular property.
 - (e) A non-utility buyer, not subject to the governmental restrictions on its earnings, might purchase part of the property in the system.
 - (f) A municipality may be considering forming a municipal utility and might purchase the property.
 - (2) Show why special circumstances would influence a buyer to pay more than net book value for utility assets, e.g. "'the applicable rules of law or governing agency decisions might be changed so as to make an investment in the company more attractive." See NSTAR Electric Co. v. Assessors of Boston, 94 Mass App. Ct. 1129 (Memorandum and Order pursuant to Rule 1:28, February 22, 2019), slip op. at 3, 7. In the NSTAR case, the Appeals Court affirmed a valuation methodology giving equal weight to net book value and reproduction cost new less depreciation (RCNLD) of utility property. Substantial evidence showed that the Department of Public Utilities no longer follows a strict carry-over rate base regulatory policy and might allow adjustments to a purchaser's rate base to reflect a prudent purchase price above the plant's net book case. The Court affirmed the finding that NSTAR actually received a return on equity greater than net book value would explain. (For more information, see LFO-2019-1, Assessing Utility Properties.)
- d) The final total estimate of the full and fair cash value of the property.

Recommended Best Practice for Map Maintenance

The recommended best practice for map maintenance is compliance with the *MassGIS Standard for Digital Parcels*. Implement this by using the specification below in contracts or scopes of work for parcel map maintenance. Use the specification either with consultants or with in-house providers of map maintenance services. Edit the list of delivered products to include only those products you want.

Advantages of the MassGIS Standard:

- In many communities the standardized data provides better quality mapping
- It ensures a very high match rate between maps and assessing data and vice versa
- It provides seamless integration with parcel data from adjacent communities, whether for supporting emergency response, complete abutter notifications, planning, or development review.
- It is a complete specification for a map maintenance consultant
- It lowers software application costs because consultants don't have to customize their application for non-standardized parcel mapping.
- It enables tight integration between parcel data and other land records (for example, permit records and registry records)
- It enables much better address matching (mapping addresses as point locations)
- It enables state or regional level on-line viewing of parcel data
- The MAAO endorses the MassGIS Standard as a best practice.

Specification Template

The assessor parcel mapping for *<your city/town name>* must be maintained in full compliance with all aspects of Level 3 of the current version of the MassGIS Standard for Digital Parcel Files (hereafter "the standard").

Compliance includes:

- a) incorporating a CAMA extract provided by <your city/town name> Assessing Department and containing the standard's unique location identifier ("LOC_ID" for short), and
- b) meeting or exceeding the standard's requirements for a match rate between the parcel mapping and the CAMA extract and vice-versa.

Note: In complying with this specification, it is essential that existing LOC_IDs be changed only when a parcel is subdivided or combined with others or is otherwise substantially reconfigured; a parcel is considered to be substantially reconfigured if its area changes by more than 10%.

Stages in implementing this specification:

- 1) Assemble the deeds, plans, and other source materials from which to complete the map updates and give them to your map maintenance service provider.
- 2) The map maintenance service provider completes map updates and returns a "CAMA update list" list of new or changed parcels identified by map ID (e.g., map and lot number or equivalent); each map ID on the list has its corresponding LOC_ID created by the service provider.
- 3) The assessor finds the CAMA record for each map ID in the CAMA update list and uses computer mouse controls to "copy" and "paste" each LOC_ID to its correct location in the CAMA record. If the new parcel has condominiums, then <u>each</u> condominium record needs to receive the LOC_ID for that single parcel.
- 4) Once the LOC_IDs are updated, the assessor delivers to the map maintenance service provider a) a fresh "MassGIS extract" from their CAMA system and b) a description of any custom use codes identified by the map maintenance service provider as needing a description.
- 5) The map maintenance service provider returns the products below.

Products to be Delivered:

- 1) A fully standards-compliant updated digital parcel file in ESRI file geodatabase format and in shape file format (on mutually agreed upon medium)
- 2) The <name of third-party or internal service provider> loads a copy of the ESRI file geodatabase to MassGIS' web site.

Website:

http://www.mass.gov/anf/research-and-tech/it-serv-and-support/application-serv/office-of-geographic-information-massgis/standards/standard-parcels.html

Commonly Used Forms

Form Land 1

Format for Land Schedule Submission

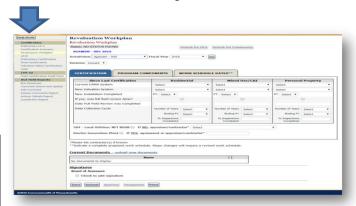
Submission is to be made in Excel Format



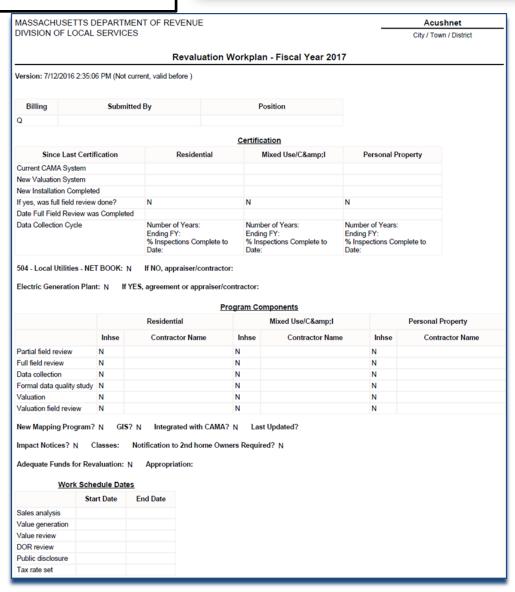
Square Foot Gradations should be incremental have a range starting, at least, at 5,000sf and continue, at least, up to the maxim square footage required for a primary lot within each neighborhood.

- A. Gradation intervals should contain, at least, principle break points as applicable to the municipality. These could be 1000sf, 2000sf, 2500sf or other intervals as applicable to the zoning or custom.
- B. If the size of the prime lot varies by zoning and zoning can vary within a neighborhood then the schedule should separate each neighborhood into the various allowable zones. If a neighborhood has two separate zones then it should be broken down into two separate lines. {For example: Neighborhood 3, Zone 10,000sf should be one line and Neighborhood 3, Zone 20,000sf should be another line}

I. Revaluation Workplan is submitted in Gateway:

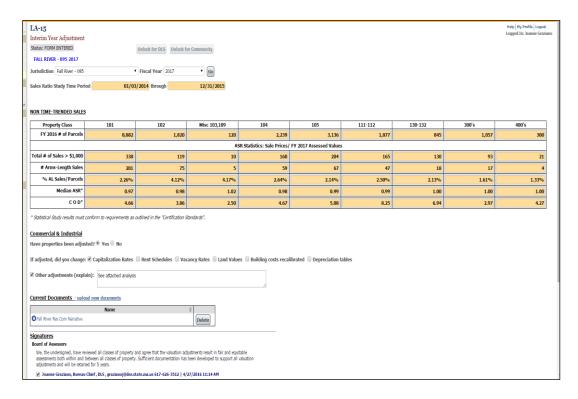


Printed version .pdf



LA-15 Interim Year Adjustment Review

The LA-15 report to is located within the LA-3 Tab in Gateway. To <u>complete</u> the submission process for the Interim Year Adjustment program, you <u>must</u> go to the LA-15 form. The Parcel Counts for the LA-15 will be auto filled from prior year's LA4. Statistics will display.



After reviewing the resulting sales statistics for compliance with program requirements, and answering the questions pertaining to the C & I updates, if ready for formal submission, the majority of the Board of Assessors (or its authorized designee) should **save and sign and submit** the form at the bottom of the screen.

Note: When reviewing C&I adjustments, "No" is the default (for having no adjustments. When you click Yes, all the boxes become active.

LA4 - Assessment Classification Report

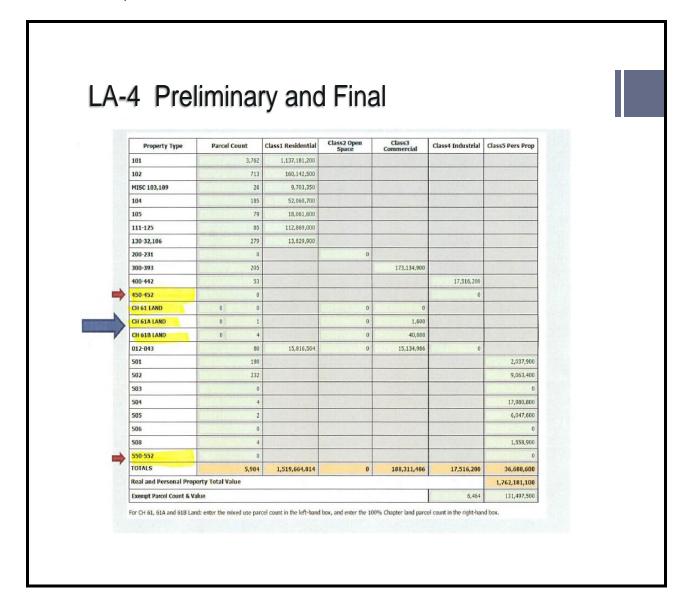
New on Gateway as of FY 2017:

In the Chapter Land Columns, Mixed Use chapter parcel count is broken out.

- The count for mixed chapter land goes on the left.
- The count for regular chapter land goes on the right.
- The count for regular mixed use goes under mixed use but does NOT contain the count for mixed use chapter.

Classes 450-452 and 550-552 are segregated on the report:

Exempt Parcel count is added.



Request to Desktop Review for CAMA Conversion

Community:	Submitted by:		
Current CAMA System:	Proposed CAMA System:		
Fiscal Year to be Complete:	Consultant:		

The Bureau of Local Assessment would like to consider your request for a desktop review of a CAMA conversion. Please answer the following questions and submit your responses to your advisor.

- 1. Is funding in place to fully implement this program, and if not, please explain the community's plan?
- 2. Provide a list of the (potential) hardware and/or software required for successful implementation and when it will be installed.
- 3. Who will provide technical support and is in-house training included with conversion?
- 4. When was the last cyclical inspection cycle completed? Also, when was the last full field review conducted?
- 5. Will this process (desk top review) be used for all classes of properties?
- 6. There must be appropriate criteria (e.g. Data Collection Manual) in place that make use of proper appraisal practices. Who will determine the proper physical elements of the conversion?
- 7. How much of the process is automated and how much requires manual data entry? For example, will commercial sketches require data entry?
- 8. How will income data be converted?
- 9. How will the condo class property details be converted?
- 10. How will exempt class be converted? Are there sketches?
- 11. What digital tools will be used for street views? For example, there are many software tools that integrate oblique (3D) imagery and orthogonal imagery, that will assist you.
- 12. Please include information on who will be performing the various functions, including their job titles and expertise.
- 13. What type of quality control program and performance measures will be in place to assure the data is being reviewed accurately and consistently?
- 14. What's the timeframe for implementation?
- 15. Which party is responsible for the valuation tables and producing final assessed values?

Certification Check List

Preferred Format for Submittal: (*1) Excel, (*2) Electronic version <u>if available</u> - .doc / .docx (Word), .pdf, .jpg..... Forms can be found in the <u>Commonly Used Forms</u> section of the <u>Certification Standards</u>

			Date Received
1	Review the status of Previous Directives		
2	Revaluation Workplan:		
	A. Upload or fill out the Revaluation Workplan on Gateway; Assessor to Save and Submit; Advisor Approve		
	B. Or, fill out the Workplan and upload, after a review by your certification advisor,		
	into the Revaluation Workplan section of the Certification tab		
	a. If using the Excel version simply upload after completing (*1)		
	b. If using the .pdf then complete, scan and upload (*2) or complete and submit to your advisor		
3	Upload LA-3 Sales File into Gateway (*1)		
	A. Loc ID field exported		
	B. "N" Code Explanations should be on LA3 (In the comments column)		
	C. Check all medians and COD's for compliance (overall, quartiles or half's)		
	D. Sign and Submit LA3 in Gateway		
	E. Time Adjustment Sales Study - if applicable - (*1)		
4	Final ASR Studies by: - (With resulting medians & COD's)		
	a. State Use Code		
	b. Style		
	c. Selling Price		
	d. Neighborhoods		
	e. Age Groups		
	f. Dates (Optional - This is a Gateway process)		
	g. Other		
	Condominium Studies by: (With resulting medians & COD's)		
	a. Overall by Use		
	b. Complex		
	c. Selling Price		
	d Dates (Optional - This is a Gateway process)		
5	Preliminary LA-4 from the CAMA system (*2)		
	Enter Preliminary LA4 on Gateway and Save and Submit		
	Check Land Methodology(ies) used for Residential Class (130-132, 101-109)	Х	
	Sales Comparison (Vacant Land Sales)		
	Abstraction (Land Residual) (A-9)		
	Other		
8	Neighborhood Map - @ the beginning of the certification review (*2)		
	Copy of land rate tables		
•	A. Land Form 1 - Neighborhood Land Pricing Schedule (*1)		
	B. Copy of additional land rate tables including excess, and front foot price (*1)		
10	Land pricing instructions that describes method of pricing for the following - Could be included in #7 (*2):		
	A. Primary lots		
	B. Excess/residual		
	C. Un-developable		
	D. Front feet or secondary		
	E. Waterfront adjustments/condition factors		
11	Copy of vacant land discount analysis if applicable (*1)		
	Land Analysis Studies - (*1)		
14	A. Vacant Land Sales Analysis		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	B. P code Study (vacant land sales improved as on Jan 1st)		
	D. 1 Code Study (vacant land sales improved as on san ±st)		

13	Land Residuals Analysis (*1)		
	A. Overall Land Residual Study: Provide number of total sales and percentage of sales used in final analysis		
	B. Land Residuals By NBHD		
	C. Land Residual By Lot Size – Three strata w/ lot size	~	
	a. By Primary lot size or by zoning (if schedule is applied)	-	
	b. Oversized by primary lot size or by zoning		
	c. Oversized by NBHD if excess varies by NBHD	-	
	* Analysis by zoning may be requested if difficulties setting excess value or high excess rate	-	<u> </u>
14	Residential Cost & Depreciation Tables (including Base Rate Cost Study) - Could be included in #7 (*2)		
	Review Residential Spreadsheets (*1)	-	Ĺ
	A. Condo Review Spreadsheet		
	B. Residential Review Spreadsheet	-	
	C. Residential Land Review Spreadsheet	-	
16	Check Land Methodology (gies) used for Apt, CI, & Mixed Use Classes	Х	
10	Sales Comparison (Vacant Land Sales)	<u> </u>	
	Abstraction (Land Residual) (A-9)		
	Allocation (A-11)		
	Land residual capitalization (A-12)		
	Capitalization of ground rent (A-13)		
	Residential applied (e.g. rural communities)		
4-	Other The Control of the LT He Ct of the LT He		
	Apartment & Commercial Land Tables (*1 and/or *2)	-	
	Apartment & Commercial Cost & Depreciation Tables - Including CI Cost Development - (*1 and/or *2)	-	
	Apartment & Commercial Neighborhood Map @ the beginning of the certification review (*2)	-	
	Capitalization Rate Development & Support (*2)	-	
21	Economic Rent, Expense, & Vacancy Analysis (*2)	_	
	A. Include the number of I&E's received for 111's, 112's, Mixed Use (013's, 031's) and C&I's	-	
	Economic Rent, Expense, Vacancy, & Cap Rate Tables (*2)	_	
23	Review CI, APT & Mixed Use Spreadsheets (*1):		
	A. Commercial & Industrial Review Spreadsheet		
	B. Commercial & Industrial Income Review Spreadsheet (include correlation with cost approach)	_	
	C. Commercial & Industrial Land Review Spreadsheet	_	
	D. Apartment Review Spreadsheet		
	E. Apartment Income Review Spreadsheet (include correlation with cost approach)	_	
	F. Apartment Land Review Spreadsheet		
	G. Mixed Use Review Spreadsheet	_	
	H. Mixed Use Income Review Spreadsheet		
	I. Mixed Use Land Review Spreadsheet		
	Specialty Appraisals (*2)	_	
25	Top Five Taxpayers (*2)		
	A. List the Top Five Taxpayers of the last Fiscal Year and compare to proposed values.		
	(Do not include classes 504-508. Include the use code, current value and proposed value.)		
	B. Provide the PRC's for each of the Top Five.	_	
26	Exempt Spreadsheet (*1)		
27	Chapter Land - provide access to liens for review	_	
	A. FVAC values have been updated		
28	Personal Property:		
	A. Provide access to Personal Property Cost & Depreciation Tables		
	B. Provide access to Personal Property Record Cards or Account listings		
	C. Second Home Analysis (*1 and/or *2)	-	
	D. How many Forms of List: returned, inspected, estimated by model? (*1 and/or *2)	-	
	E. Provide access to Standard CAMA Reports by Old to New: Listing by Business, Owner, and Address	-	
29	Generating Plant Valuation: FMV (*2)	-	
	Generating Plants - PILOTS: (38h)	-	
	Utility Valuation (504)	Ĩ	
	Visit History or Last Inspected Report		
	Copy of Board of Assessors property record cards and assessing staff		
		-	L

Date Received

RECOMMENDED REPORT SPECIFICATIONS FOR CERTIFICATION REVIEW

Overview

These specifications detail the recommended report information and analysis data that will need to be made available to your certification advisor. It is recommended that the documentation submitted for the certification review include the content, statistics, and data characteristics in the required formats following the suggested spreadsheet column headings. During the scheduled meeting with your certification advisor to plan for certification review you may discuss the specific content appropriate for your community as local property types and market trends may indicate the need for additional review and analysis data or may indicate that a listed report may not be relevant.

Each item contains a brief description, stratifications and sort orders, recommended file layout, format requirements, and statistics to be included. The Certification Standards should be referred to for all statistical analysis requirements. For ease of use, the required Certification Review Documentation has been designed to flow with the Certification Checklist found in the Commonly Used Forms.

Common Terms

The parcel identification referenced throughout these specifications will be referred to as the **MBLU** and must contain all components of the unique identification assigned to a parcel.

MBLU = all designations for map, block, lot, and unit

The assessment to sale ratio, referenced throughout these specifications, will be referred to as the **ASR**. This is the measure of the proposed assessment divided by the sale price or the time adjusted sale price. $ASR = (proposed \ assessment \div sale \ price \ or \ TASP, \ the \ time \ adjusted \ sale \ price)$

The **Value Change Percent**, referenced throughout these specifications, is calculated by taking the difference between the proposed new value and the prior year value and then dividing that difference by the prior year value.

Value Change Percent = ((proposed assessment-prior year value) ÷ prior year value)

II. Assessment to Sale Ratio Studies

Assessment to sale ratio (ASR) studies has a wide range of uses for various parties. In the certification process they are used to determine if the proposed property assessments produced by the valuation system meet the requirements found in the Certification Standards for levels of assessment and uniformity. The amount of market activity and the nature and characteristics of a community will influence varying needs and types of ratios studies.

Stratifications and Sort Order: An analysis should be presented for each property use code with <u>valid</u> sales. For the predominant class in the community and for property uses with sufficient sales, at minimum stratify by building style, neighborhood/site index, age groups, sale price and sale date quartiles or halves, and other influences such as water, views, traffic, etc. Other stratifications could include construction grade, square feet of area (living, gross, rentable, or land), and condition or effective age. It may also be necessary to combine stratifications.

Stratifications for residential condominiums include complex /neighborhood and other influences such as condominium style, unit location, number of bedrooms, finished basement, etc.

Recommended File Layout GIS **NBHD** or Site Location Use Land Bldg Year Story Code Style Grade Built MBLU | Street # | Street ID Index Size Height | SFLA | Total Condition Proposed Sale Sale ABS /EYB Value Date Price ASR DEV TASP

Recommended File Layout- Condominium

			GIS			Com	plex									
	Street		Location	Use	Compl	ex Cod	e or	Market	Locatio	on Co	ondo	Story				
MBLU	#	Street	ID	Code	Nam	e NB	HD /	Adjustme	nt Adjustm	ent St	tyle	Heigh	t //			
										Tota	al					
						#		Year	Condition/	Propo	sed	Sale	Sale			ABS
					SFLA	Bdrms	Grad	e Built	EYB	Valu	ue	Date	Price	TASP	ASR	DEV

Format: electronic in Excel preferred, .pdf, .jpg, or printout accepted

Statistics: The results of each ratio study should include median, coefficient of dispersion, and count. Other statistics to consider are the mean and the price related differential.

III. Neighborhood Maps

A neighborhood map is a map depicting all neighborhood delineations including sub-neighborhoods, site indexes, and locational variables and adjustments used to price land that meet the definition of a neighborhood. The neighborhood map must be presented in a sufficient size and with a color composition that will clearly distinguish each of the neighborhood delineations. The neighborhood map should include annotations of street names and a legend identifying the neighborhoods. If available, the neighborhood map should be prepared using integrated CAMA system parcel data and GIS mapping. Consideration should be given to preparing separate maps for the residential and commercial/industrial land schedules depending on the communities parcel make-up and number of neighborhoods. Mapping of condominium neighborhoods should be discussed with the certification advisor.

Format: electronic preferred in .pdf, .png, or .jpg, printout accepted

IV. Land Analysis and Documentation

Land Pricing Instructions

Land pricing instructions should be provided describing the method of pricing for all lot types formatted, including primary lot, excess or residual land, secondary or front foot lots, and unbuildable land as well as how neighborhood and modifier adjustments are applied.

Format: electronic preferred in Excel, Word, .pdf, or .jpg, printout accepted

Land Pricing Tables

A copy of all the land pricing tables from the CAMA system (including residential, apartment, and commercial and industrial tables) must be provided showing all land types used including primary, secondary, front foot, excess, per-unit, residual, undevelopable, wetland, etc. The land tables must show the base land prices, unit

types, all neighborhood adjustments and site modifiers for ranges used by the CAMA system for each land type. A copy of the tables for all condominium locational factors should also be provided to the certification advisor.

Format: electronic preferred as CAMA system export in .pdf or .jpg, printout accepted

Land Pricing Schedule

Referred to as **Land Form 1**, each different base land price of the primary land type should be shown on the land pricing schedule by listing the value of each incremental land size gradation up to the maximum size covered by the land schedule. Land form 1 should also be provided for the commercial and industrial primary land schedule and any other land schedule types.

Recommended File Layout- Land Form 1

Format for Land Schedule Submission

Submission is to be made in Excel Format



Square Foot Gradations should be incremental have a range starting, at least, at 5,000sf and continue, at least, up to the maxim square footage required for a primary lot within each neighborhood.

- A. Gradation intervals should contain, at least, principle break points as applicable to the municipality. These could be 1000sf, 2000sf, 2500sf or other intervals as applicable to the zoning or custom.
- B. If the size of the prime lot varies by zoning and zoning can vary within a neighborhood then the schedule should separate each neighborhood into the various allowable zones. If a neighborhood has two separate zones then it should be broken down into two separate lines. {For example: Neighborhood 3, Zone 10,000sf should be one line and Neighborhood 3, Zone 20,000sf should be another line}

Format: electronic in Excel

V. Land Analysis Studies

B. Vacant Land and "P" sales

The vacant land sale ratio study shows how the proposed land assessments compare to vacant land sales or alternate indicators of value. To support land values, an adequate number of sales and sufficient data are required for each stratification of the land pricing schedule.

Stratifications and Sort Order: The basic stratifications for the land sales analysis include all vacant land sales, "P" sales and all vacant and "P" sales combined. ("P" sales are sales of land which was valued and classified as vacant land at the time of the sale and then subsequently improved as of the January 1st assessment date.)

The ratio study should be stratified by neighborhood delineation including all land factors, modifiers, subneighborhoods, site indexes, and other locational variables used to price land. Other stratifications include property use code, land influence adjustments, lot size, and land types such as front foot, secondary lot, and perunit price.

Recommended File Layout

			GIS		NBHD			Prior	Proposed	Val	ue			
	Street		Location	Use	or Site		Land	Assessed	Assessed	Chai	nge	\rightarrow		
MBLU	#	Street	ID	Code	Index	Zone	Size	Value	Land Valu	e Perc	ent 🖊			
														ASR (Proposed
										Sale	NAL	Sale		Land Value to
										Date	Code	Price	TASP	Sale Price)

Format: electronic in Excel preferred, .pdf, .jpg, or printout accepted

Statistics: The results of each ratio study should include median, coefficient of dispersion, and count.

C. Residual or Abstraction Analysis

In addition to or in the absence of sufficient vacant land sales, alternate land valuation methods may be used including residual analysis also referred to as abstraction to support proposed land values.

Residual analysis uses the sale price of an improved parcel minus the replacement cost new less depreciation of all of the improvements to arrive at the indicated land value. Building costs should be at 100% of market value and be based on updated cost tables as of the January 1 valuation date. A residual analysis should include all sales of improved residential property uses which have a land value component. Any sales trimmed from the residuals analysis should be flagged in the analysis so they can be reviewed by the certification advisor.

Stratifications and Sort Order:

- 1. By neighborhood delineation (or other applicable land factor)
- 2. Less than or equal to standard prime lot size or zoning if applied
- 3. Greater than standard prime lot size or zoning if applied
- 4. If excess land prices vary by neighborhood, also stratify by greater than standard prime lot size or zoning if applied and neighborhood delineation

Recommended File Layout

				NBHD				Proposed						
	Street		Use	or Site		Land	Land	Land	Bldg	Story				
MBLU	#	Street	Code	Index	Zone	Size	Adjustments	Value	Style	Height	SFLA	Grade		

								Prior	
					Indicated	Land		Assessed	Value
Year	Condition		Sale	Sale	Land	Residual	ABS	Land	Change
Built	/EYB	RCNLD*	Date	Price	Value**	Ratio***	DEV	Value	Percent

^{*}RCNLD must include total value of all improvements including buildings, outbuildings, and special features

Format: electronic in Excel

Statistics: The results of each ratio study should include median, coefficient of dispersion, and count.

VI.Land Line Review

This spreadsheet is composed of the land line segmentations for every parcel in the community, with each segmentation being a data row/line. It is used by the certification advisor to review parcel data, proposed land assessments, and to check the application of the various land schedules and adjustments for consistency.

Recommended File Layout

Unit ments Segment Land Sale NAL Sale Land Chang	MBLU	Street #	Street	Use Code	Zone	Land Size		NB ne or S	ite	NBHD Factor	"	- 1	Unit Type**	Segme Size		•	
Price *** Value Value Date Code Price TASP ASR Value Perce						U	nit	1	Seg	gment	Land				 	Assessed Land	Value Change Percent

^{*}Primary, secondary, residual, excess, front foot, etc.

Format: electronic in Excel

VII. Building Pricing and Depreciation Schedules

B. Cost Approach

The certification advisor must be provided a copy of all cost pricing and depreciation schedules for all property classes along with any necessary supporting documentation. Cost schedules include base building cost rates, special features, yard items, and condominium adjustments.

Any factors or coefficients used to adjust values from the base schedules must be separately documented. Examples are size adjustments, building construction quality grading, condition and effective year and subarea adjustments.

Format: electronic preferred as CAMA system export in .pdf or .jpg, printout accepted

^{**}Indicated Land Value= Sale Price minus RCNLD

^{***}Land Residual Ratio=Proposed land value divided by indicated land value

^{**} Square feet, acres, number of units, etc.

^{***}Adjustments include influences, modifiers, conditions, factors and conditions. Provide as many columns as needed to list all adjustment types and factors separately.

VIII. Multiple Regression Analysis

The following items are needed as minimum documentation for the Bureau to properly evaluate the multiple regression modeling process:

- 1. definition of neighborhoods and/or modeling regions
- 2. narrative overview of the modeling process
- 3. description of process data stratification and sub-model development
- 4. definitions of all data elements
- 5. definitions of data transformations
- 6. methods used in time adjusting sales
- 7. appropriate statistics and program outputs used in the modeling process:
 - a) coefficient of determination (R2)
 - b) standard error of the estimate
 - c) coefficient of variation (COV)
 - d) average percentage error
 - e) F statistic
 - g) residuals, or plotback report
 - h) distribution analysis of variables & candidate variables
- 8. data editing methodology
- 9. sales screening methods, including documentation for sales reported on the sales reports (LA-3) but excluded from modeling process.

Format: electronic preferred in Excel, Word, .pdf, or .jpg, printout accepted

IX. Condominium Review

This spreadsheet contains the inventory of condominium use parcels in a community and is used by the certification advisor to review parcel data and proposed assessments. It includes data specific to condominium properties.

Stratifications and Sort Order: In communities with condominiums in various property classes, consideration should be given to preparing separate reports by property class.

Recommended File Layout

MBLU	Street #	Street	Use Code	Com	plex	Complex Code or NBHD	Com	% imon erest		nplex enities	Mark Adju	st-	ocatio Adjust ment				
	Condo Style	Style Adjust	t- Sto	ory ght S	SFLA	Grade	Year Built	Cond /E\		# Rooms	# s Bdri			# Half Baths			
									7	posed otal alue	Sale Date	NAL Code		e TASP	ASR	Prior Assessed Value	Value Change Percent

Optional fields are:

Outbuildings		Finished		Assessed	Sale
Special	View	Basement	Extra	Value	Price
Features*	Factors	Area	Fixtures	per SF	per SF

^{*}Garages, Parking Spaces

Format: electronic in Excel

X. Residential Review

This spreadsheet contains the inventory of residential use parcels in a community and is used by the certification advisor to review parcel data and proposed assessments. Parcels with more than one building or structure may be displayed in multiple rows/lines in the report with a row/line for each building. This spreadsheet may also contain the complete parcel inventory of all property uses in a community including exempt depending on the capability and structure of the communities CAMA system.

Recommended File Layout NBHD Use or Site Land Building Story Year MBLU | Street # | Street | Code | Zone Index Height | SFLA | Grade Built Size Style Outbuilding Other Dep. Total Special Building Condition Economic Functional /Percent Feature Physical Land /EYB Complete **RCNLD** Value Value Dep. Dep. Dep. Value Total **Prior Total** Value Proposed Sale NAL Sale Assessed Change Value Date Code Price **TASP** ASR Value Percent

Format: electronic in Excel

XI. Apartment, Mixed Use, and Commercial & Industrial Land Methodology

A brief explanation should be prepared for the certification advisor detailing the development of the pricing methodologies used to develop land valuations for the certification year for the apartment, mixed use, commercial, and industrial classes.

To support proposed land values, consideration should be given to using one or more of the various land valuation methods including:

- Sales Comparison- vacant land sales
- Abstraction
- Allocation
- Land residual capitalization
- Capitalization of ground rent
- Residential applied (rural communities)
- Anticipated use
- Other

Format: electronic preferred as CAMA system export in Excel, Word, .pdf, or .jpg, printout accepted

XII. Income Approach Schedules

The certification advisor must be supplied with copies of the various schedules used in the income approach including economic rent, vacancy rates, expense adjustments, and capitalization rates.

Factors used to adjust values from the base schedules for economic rent, vacancy rates, and expenses should be separately documented. Explanations for all the various adjustments to base capitalization rates should be provided by property type. If a method other than market is used to develop the capitalization rates, documentation should be included showing how the selected method and various rates used were developed.

B. Income and Expense Form Tracking

Maintenance of a tracking spreadsheet for income and expense forms will allow for both the community and certification advisor to have information regarding the mailings and returns which are reported on the Community Certification Report.

Stratifications and Sort Order: Report may be sorted by property class use code.

Recommended File Lavout

			Use		Mail	Mail			Zip	Mailing	Return	Mailing	Return
MBLU	Street #	Street	Code	Owner	Street1	Street2	City	State	Code	Date 1	Flag 1	Date 2	Flag 2

Format: electronic preferred in Excel, Word, .pdf, or .jpg, printout accepted

Statistics: The results of the tracking should include counts and return rate.

C. Development of Economic Rent using Income and Expense Analysis

This spreadsheet will detail and document the development of the proposed rents, vacancy, and expense and their respective adjustments. It must contain sufficient information to support the proposed rates and adjustments for each property type.

Stratifications and Sort Order: Report should be sorted by property class use code.

Recommended File Layout- Apartment

IXCCOIII	menaca	THE	ayout	- zxpc	ii tiiitiit								
					Unit Type		Rent		Actual				
			Use	# of	or Floor	Bedroom	per	Gross	Vacancy				
MBLU	Street #	Street	Code	Units	Location	Count	Unit	Rent	Rate				
											Actual		
											Expenses	Indicated	
											Rate	NOI	Notes

Recommended File Layout- Commercial, Industrial, Mixed Use

									-	
				NBHD						
			Use	or Site	Use Code	Lease	Lease	Leased	Actual	
MBLU	Street #	Street	Code	Index	of Tenant	Date	Term	Area	Rent	

Actual	Actual	Actual	Actual			
Rent per	Vacancy	Expense	Expenses	Other	Indicated	
SF	Rate	Amount	Rate	Income	NOI	Notes

Format: electronic in Excel preferred, .pdf, .jpg, or printout accepted

Statistics: The results of each study should include median, mean, and count.

XIII. Development of Capitalization Rate

An analysis must be presented to show the development of the capitalization rates used for each residential, apartment, mixed use, commercial, and industrial property uses valued by the income approach.

B. Market (Overall) Approach

This spreadsheet documents the development of the capitalization rates used for each residential, apartment, mixed use, commercial, and industrial property use valued by the income approach.

The indicated overall market cap rate is derived from dividing the reported net operating income by the sale price.

Recommended File Layout- Apartment Use

MBLU	Street #	Street	Use Code @Sale	# of Units	Reported Annual Income	Gross Income per Unit	Reported Vacancy	Reported Expenses	Indicated NOI			
										Sale Date	Sale Price	Overall Cap Rate
Recom	mended	File La	ayout- C	ommer	cial, Indu	strial, M	ixed Use					
MBLU	Street #	Street	Use Code @Sale	NBHD or Site Index	Leased Area (GLA)	Reported Annual Income	Gross Income per SF	Reported Vacancy	Reported Expenses			
									Indicated NOI	d Sale Date	Sale Price	Overall Cap Rate

Format: electronic in Excel preferred, .pdf, .jpg, or printout accepted

C. Band of Investment Approach

Another method to develop overall capitalization rates is the band of investment technique using mortgage debt and equity components. The sum of the debt and equity portions must total 100%.

The debt and equity portions are each multiplied by their respective rates to calculate their weighted rates which are summed to arrive at the unloaded capitalization rate. The effective tax rate, being the property class tax rate from the prior fiscal year, is then added to the discount rate to arrive at the loaded capitalization rate.

Stratifications and Sort Order: property use code

Recommended File Layout

Property Types Description	Example: Office
Use Code	340
Data Source	Industry
Loan to Value Ratio (a)	0.75
Debt Rate (b)	0.085
Weighted Debt Rate (a*b)	0.06375
Equity Portion (c)	0.25
Equity Yield Rate (d)	0.12
Weighted Equity Rate (c*d)	0.03
Basic Cap Rate	0.09375
Effective Tax Rate	0.015
Overall Cap Rate	0.10875
Cap Rate	10.9%

Format: electronic preferred in Excel, Word, .pdf, or .jpg, printout accepted

XIV. Apartment, Mixed Use, and Commercial & Industrial Review

B. Correlation of Approaches to Value

This report is used by the certification advisor to review the correlation between the two required approaches to value to be developed and applied to all properties bought and sold on investor' expectations. This report should also show the calculated proposed value by each approach (cost or market adjusted cost, income, and market), which approach to value was selected, property sales, and the value change percent.

Stratifications and Sort Order: Report should be produced for each property class use for 013, 031, 111, 112-121, 300's, 400's (as applicable).

Recon	nm	ende	ed Fi	ile Lay	out											
											uilding				Proposed	
					NBHD				Leased	Sp	ecial				Value	
				Use	or Site	Lar	nd	Bldg	Area or #	Fe	ature	Lan	d Bu	uilding	Cost	
MBLU	Str	eet#	Stree	et Code	Index	Siz	ze :	Style	Units	V	alue	Valu	ıe \	/alue	Approach	
		Propo	osed	Propose	d				Correlation							
		Val	ue	Value	Selecte	ed	Tot	tal	Ratio of						Prior Total	Value
		Inco	me	Market	Value	e F	Propo	osed	Value	Sale	Sale				Assessed	Change
	/	Appro	oach	Approach	Approa	ch	Val	ue	Approaches	Date	Price	NAL	TASP	ASR	Value	Percent

Format: electronic preferred as CAMA system export in Excel, .pdf, or .jpg, printout accepted

Statistics: The results of each ratio study should include median, coefficient of dispersion, and count.

C. Income Detail Review

The income detail review report is used to demonstrate the parcel data, rates, and adjustments used in the development of each approach to value. The certification advisor reviews the report to check that the rates and adjustments used are reasonable and comparable to the developed income schedule.

Stratifications and Sort Order: Report should be produced for each property class use for 013, 031, 111, 112-121, 300's, 400's (as applicable).

Recommended File Layout Net **NBHD** Gross Leasable Use **Economic** or Site Use Condition Building # of Area per by Rent per MBLU | Street # Street Code Index Grade /EYB Area Units Unit Unit Unit Outbuilding Final Special Total Income **Proposed** Approach Gross Feature Land Assessed Vacancy Expense Cap Land Rent Rate Rate NOI Rate | RCNLD Value Size Value Value Value

Format: electronic preferred as CAMA system export in Excel, .pdf, or .jpg, printout accepted

Statistics: The review report should include counts.

XV. Exempt Review

This spreadsheet contains the inventory of exempt use parcels in a community and is used by the certification advisor to review parcel data, proposed assessments, and value percent changes.

Recommended File Layout NBHD or Site Year | Condition Economic Use Land Physical MBLU | Street # | Street | Code | Zone Index Size Grade Built /EYB Dep. Dep. Outbuilding Other Dep. Special Total Total **Prior Total** Value Functional /Percent Feature Land Building Proposed Assessed Change Dep. Complete RCNLD Value Value Value Value Value Percent

Format: electronic in Excel

XVI. Top Five Taxpayers Report

The top taxpayer report is reviewed by the certification advisor to see how the revaluation affects the proposed assessments of the highest tax paying valued property owners. The criteria for the top five taxpayers report emphasize ownership and amount of taxes value. For purposes of this report, a taxpayer is the assessed owner of a parcel/account or of multiple parcels/accounts having the same exact legal ownership. Communities with split tax rates must apply the prior year tax rates from the appropriate property classes to the prior year values to calculate the top taxpayers. The report includes both real and personal property with the exception of property use codes 504-508. The top taxpayer report is not a list of highest assessed parcels.

Stratifications and Sort Order: The report should be sorted by prior year (current) total value beginning with the highest.

Recommended File Lavout

				7						
Ī										
						Prior	Proposed	Value		
		MBLU or	Street		Use	Total	Total	Percent	Taxpayer	
	Owner	Account #	#	Street	Code	Value	Value	Change	Rank	Notes*

^{*}Taxpayers with a value percent change > 10% from the average percent change of their respective property class require an explanation to be provided.

Format: electronic in Excel preferred, Word, .pdf, .jpg, or printout accepted

XVII. Visit History or Last Inspected Report

This report is requested to show the status and progress of a communities required cyclical inspection programs which are tracked on the Revaluation Workplan. The report should be produced for all taxable and exempt non-vacant parcels.

Stratifications and Sort Order: Sorts should be discussed with the certification advisor. The ability to sort this report by location and state use code is preferred.

Recommended File Layout

					NBHD			
			Use	Assessed	or Site	Date Last	Inspection	Inspection
MBLU	Street #	Street	Code	Value	Index	Inspected	Туре	Result

Format: electronic preferred as CAMA system export in Excel, .pdf, or .jpg, printout accepted

XVIII. Personal Property

B. Account Review

During the personal property certification review, the certification advisor must be provided with copies of personal property cost tables and depreciation tables. Available for review should be documentation including Forms of Lists, personal property record cards showing all taxable items with descriptions, status, age, replacement cost new, depreciation, depreciated value, and the proposed value of each item. The certification advisor will review the report by business type, use code and growth value to check for consistency and if the proper item is being assessed in relation to their property class.

Stratifications and Sort Order: Sorts should be discussed with the certification advisor. The ability to sort this report by business type, use code, growth value, and value change is preferred.

Recommended File Lavout

	Business					Machinery/	Furniture			Proposed		Value
Account	Name/		Business		Use	Equipment	& Fixtures	Inventory	Growth	Total	Prior	Change
ID#	DBA	Owner	Туре	Location	Code	Value	Value	Value	Value	Value	Value	Percent

Format: electronic preferred as CAMA system export in Excel, .pdf, or .jpg, printout accepted

Statistics: The report should include counts, total prior values, and total proposed values.

C. Second Home Study

In communities with second or summer homes, a second home study must be provided for review by the certification advisor **every 5 years correlating with a community's revaluation cycle**. A detailed analysis of the data compiled from property owner returns of State Tax Form 2HF is used to develop the second home study. The allocation ratio is derived by dividing the personal property reported value by the assessed building value of the real estate parcel.

Recommended File Layout

	MBLU				Assessed		
PP	(Real			Reported Value	Building		Proposed
Account	Estate			Contents of	Value (Real	Allocation	Value PP
ID#	Parcel)	Street #	Street	Second Home	Estate)	Ratio	Account

Format: electronic in Excel preferred, Word, .pdf, .jpg, or printout accepted

For Assistance or Guidance

Contact your BLA Community Advisor Or Email us at

bladata@dor.state.ma.us